





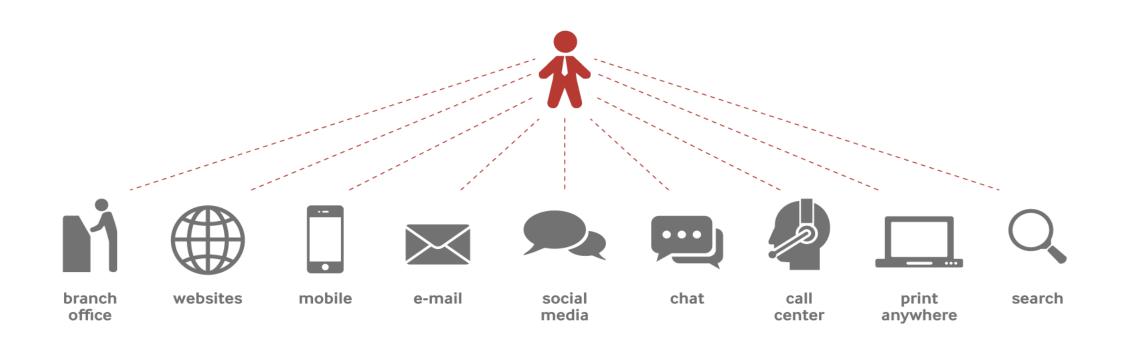
# Customer Engagement Cycle





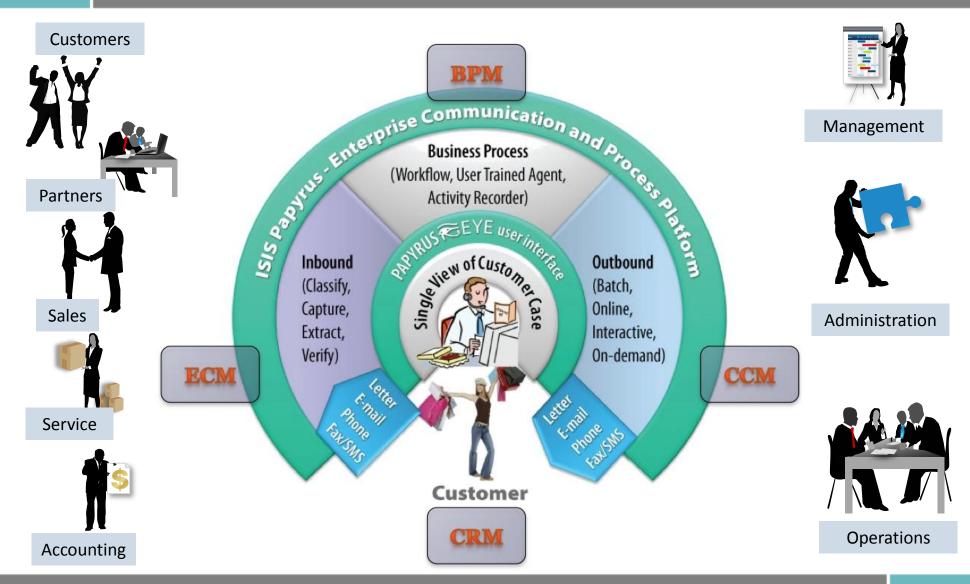
## Real-time two-way communication

"OMNI channel customer experience means true integration between channels and the back end"



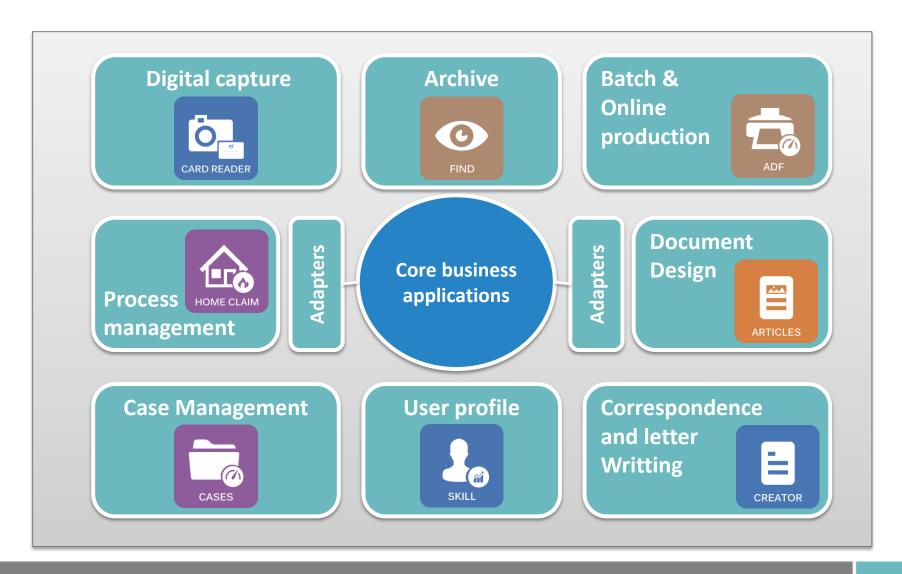


# A single view of all customer activity





## A communication platform is needed





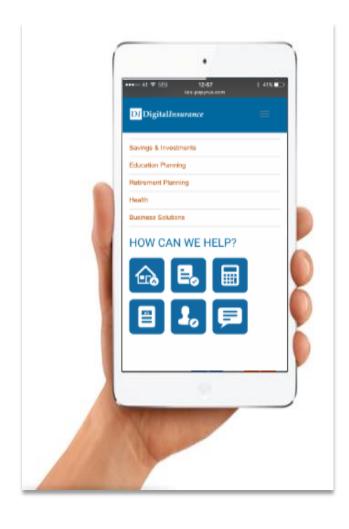
# Integration through Adapters (SOA)



- File-based Adapters
  - Any file format, XML
  - Line data, Cobol copybook, Delimited, XML, mixed, image formats
- Message-based Adapters
  - MQ-Series
  - Mainframe JES 2/3, CICS
  - SAP Output management (XOM)
  - HTTP, HTTPS
  - Webservices (SOAP), Rest/Json
  - MS SharePoint
  - Social (Twitter, LinkedIn, Facebook)
- DatabaseTypeManagers
  - DB/2, Oracle, MS-SQL,ODBC
- Device Adapters
  - Fax, SMS, Email (SMTP, POP3, MAPI, IMAP)



# Empower the business effectively



#### Digital solutions defined and maintained by business teams

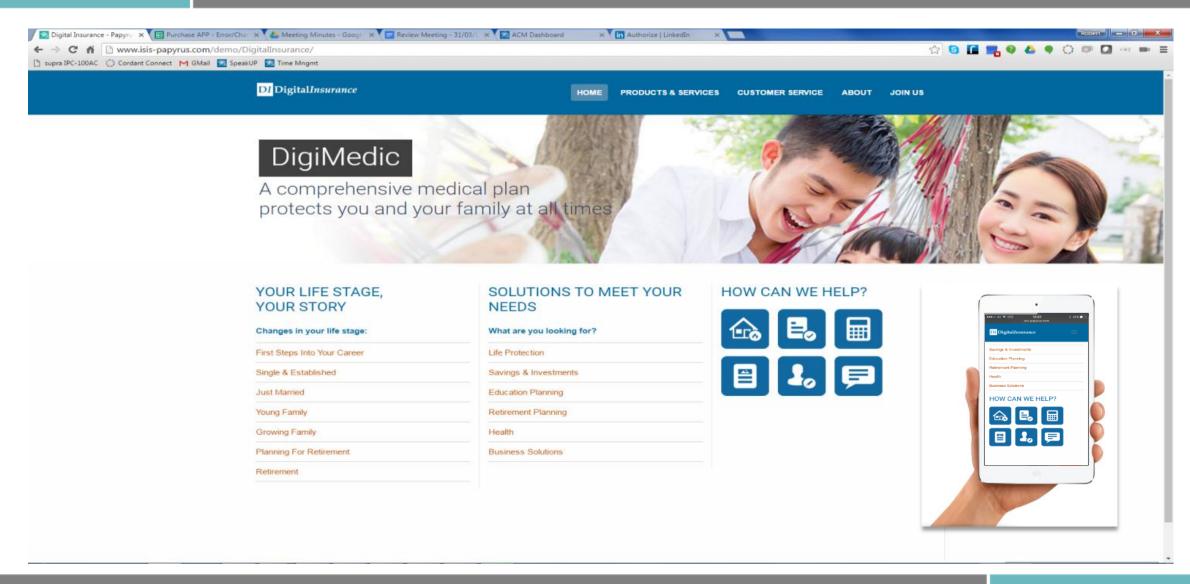
- Fast access to information request s (documents, video, voice)
- Premium calculation
- Live chat for increased customer interactions
- Enrollment interactive questionnaire (Wizard) with verification rules
- Personalized quotation in just a few clicks

#### Tailor-made proposals, Online purchase, Payment details, Claims processing

- E-policy/e-loan/e-offer with digital signature
- Upload claims request and related evidence
- Self-service Portal
- Engaging through Omni Channel
- Full integration with the traditional channel (branch office)
- Case Management/Collaboration in back office



# Online Channel Applications

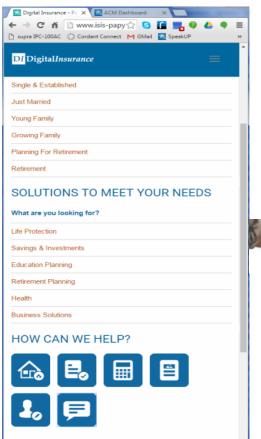




## Online channel integration with back office

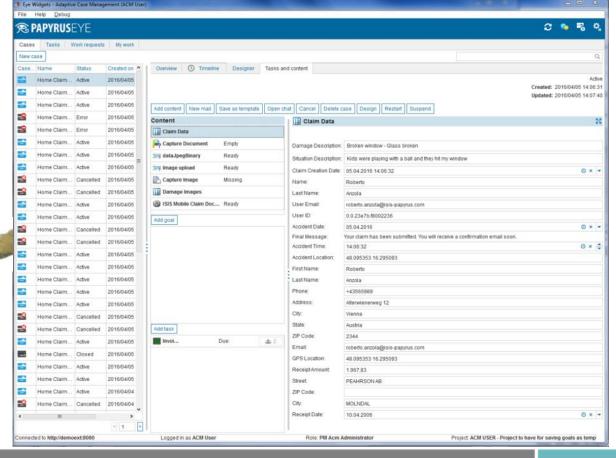
Webuser online

customer, citizen prospect, inspector agent, employee



Knowledgeworker back office







## Video Product Info





# Video Live Chat





## Video Premium Calculator





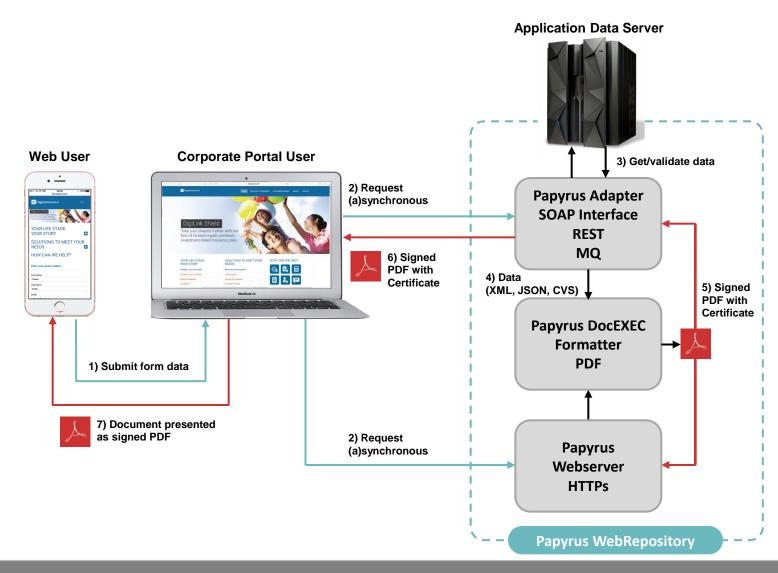
## Video Enrollment





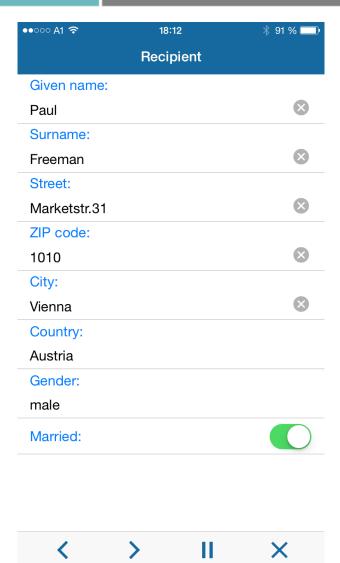
#### Online Channel

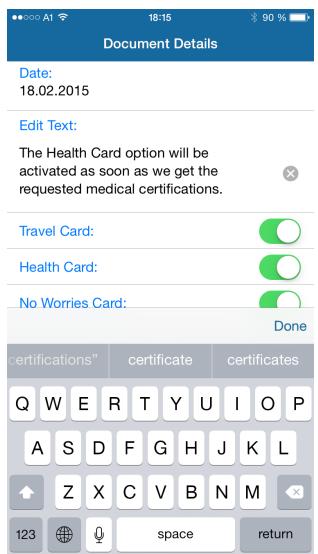
#### Straight-through processing





#### The Document Wizard on Mobile

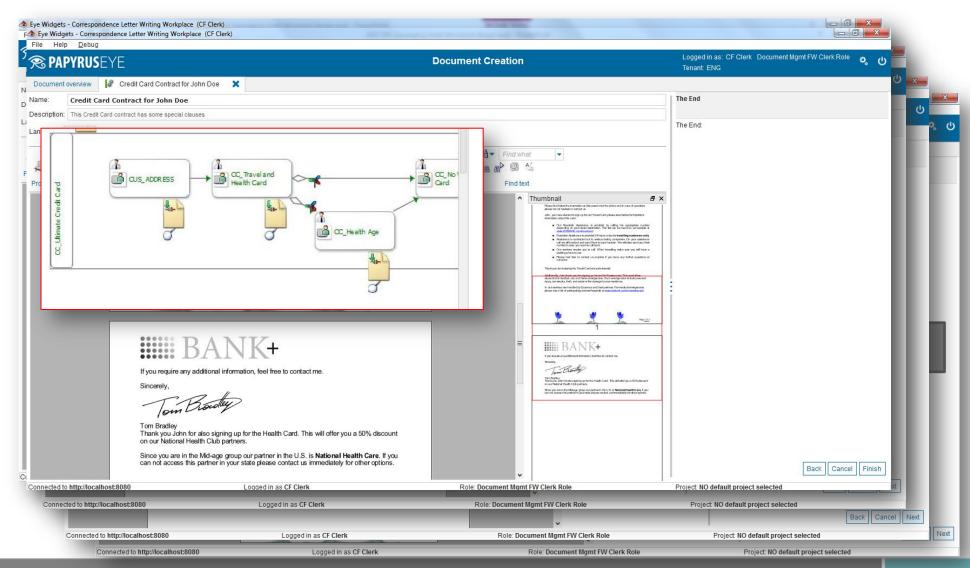








## The Document Wizard Browser and Desktop



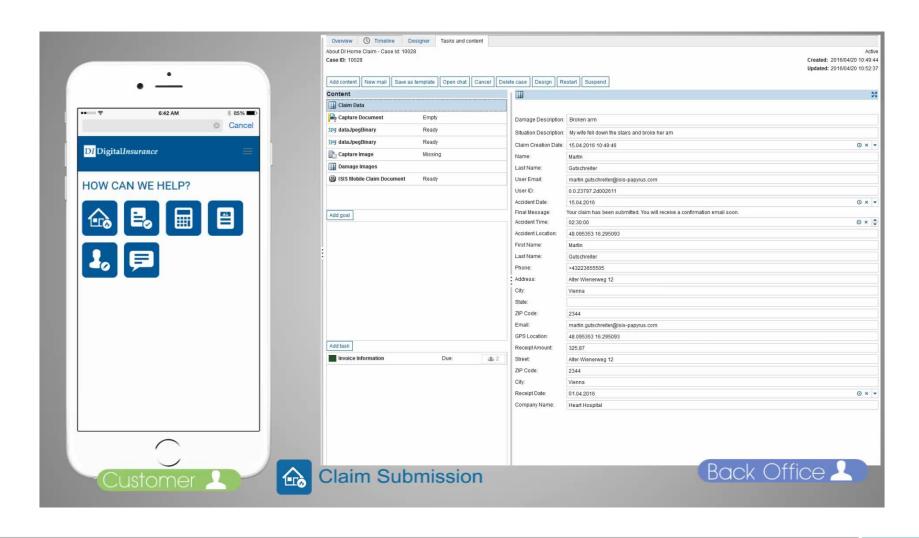


#### Video Claim Submission



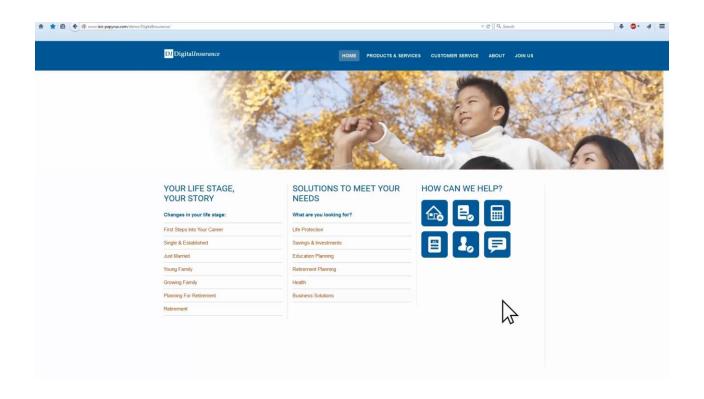


# Video Claim Handling





#### Video Self Service



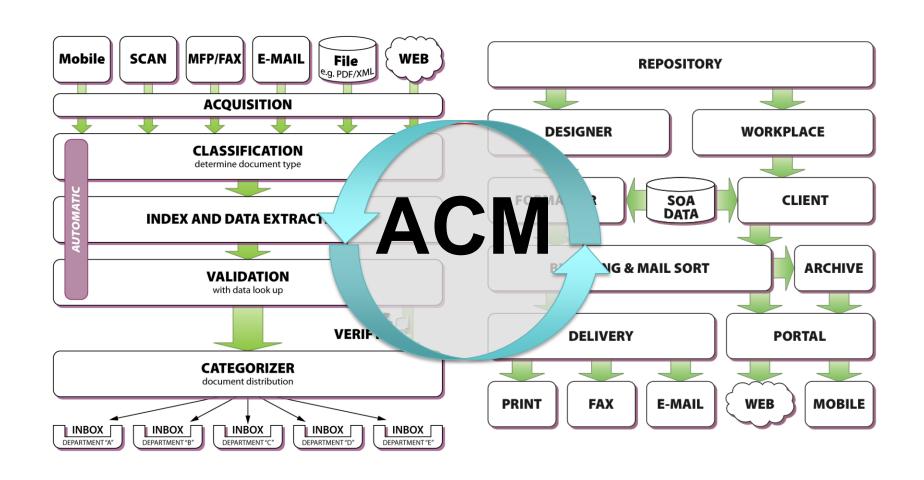


# Demo Video



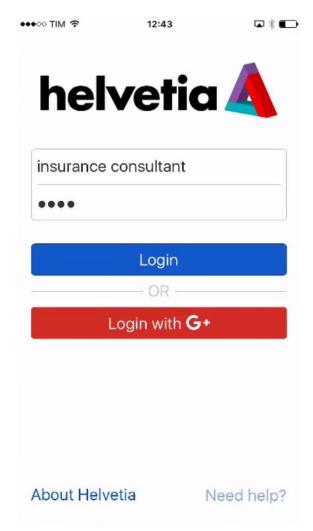


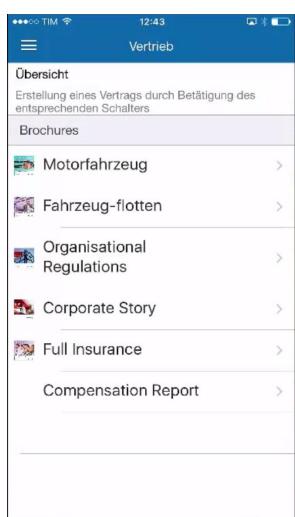
# Traditional and Digital Channels ... on One Platform





# Business applications on mobile









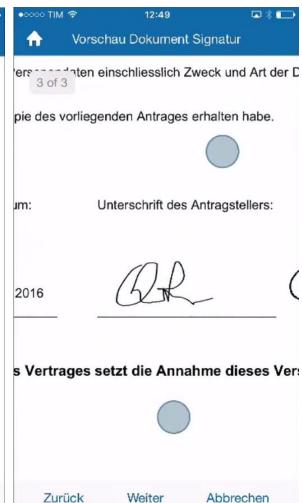


#### New Car Insurance on Mobile



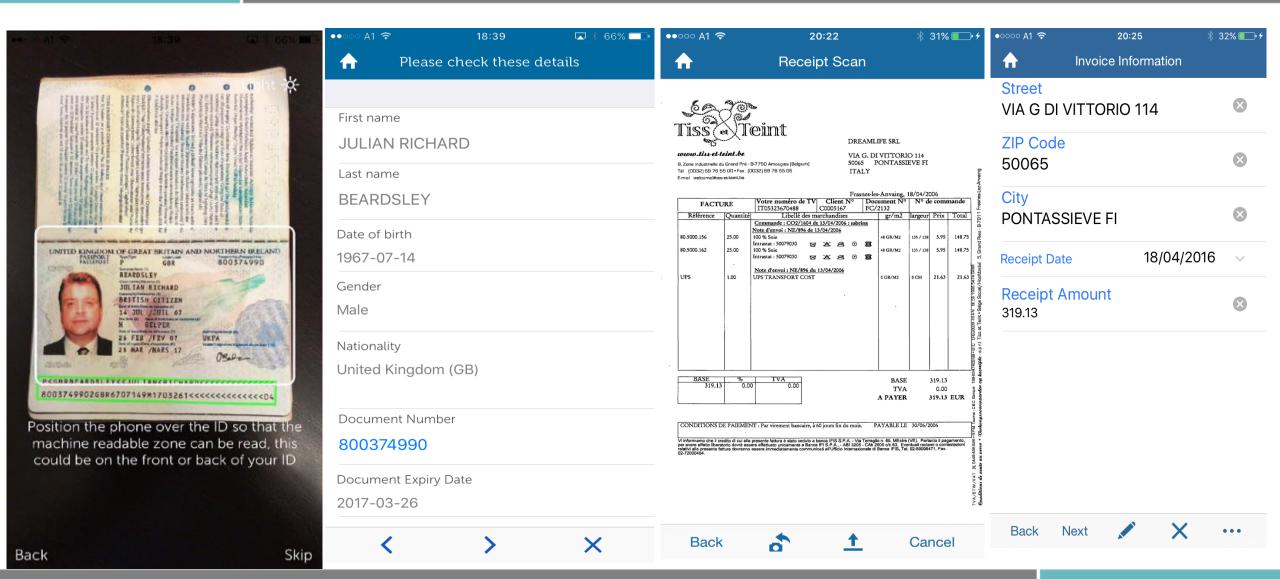






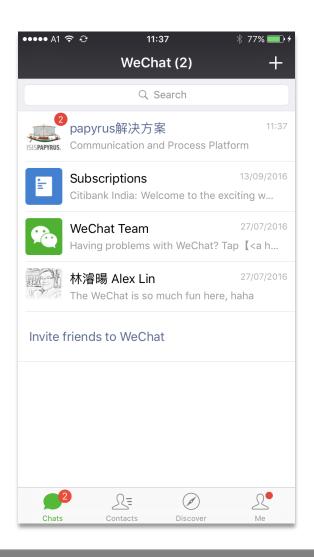


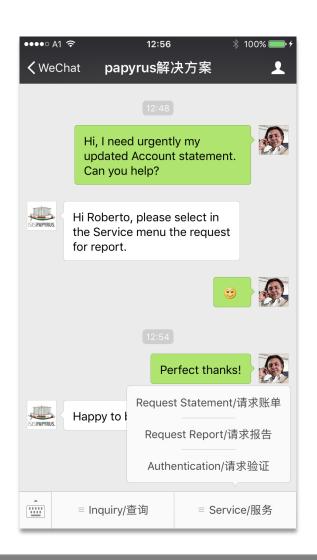
# Workforce Management

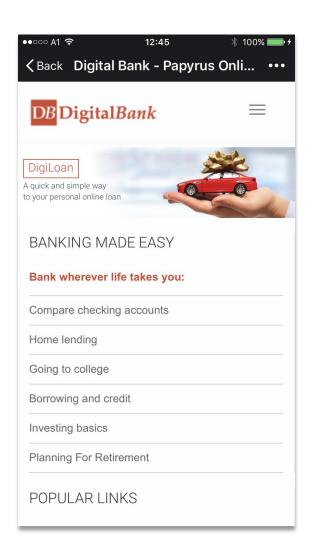




# WeChat Enterprise: 800+ Mill Users

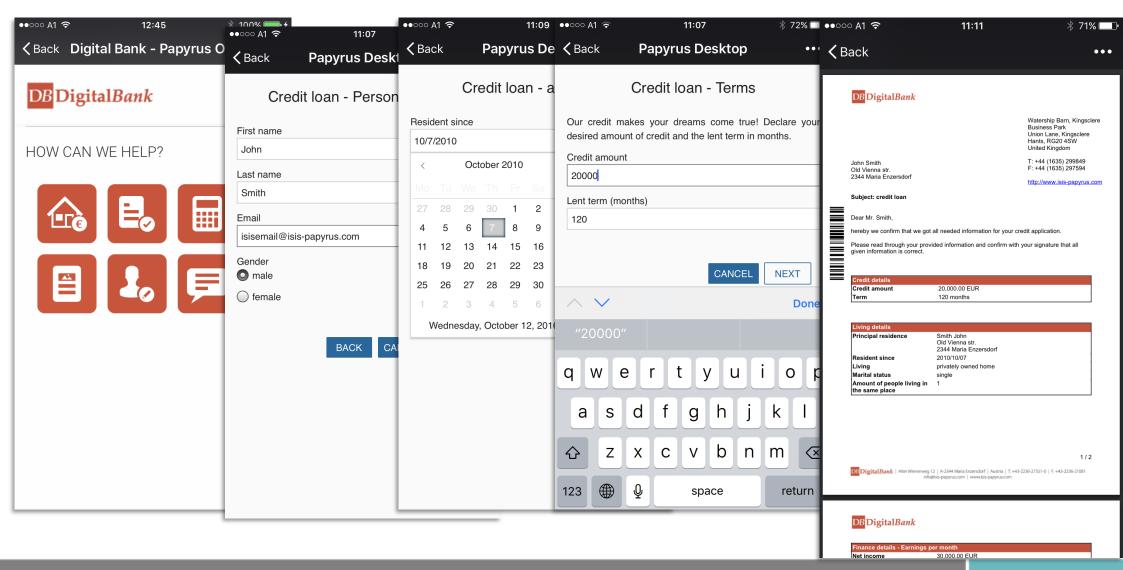






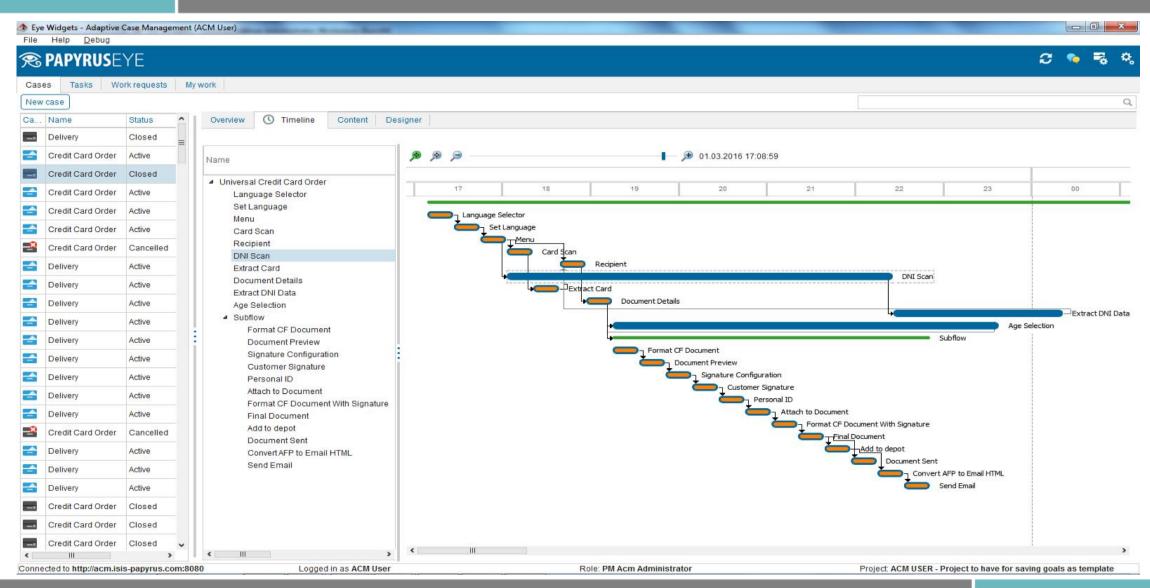


# Online Business Apps in WeChat





#### Monitor and Track





# Platform for OMNI Channel, BPM & Case Mgmt

#### Award-winning Platform









Customer Base Award for Global Insurance Market



Leading private companies for Innovation and Technology"

- Winner 2015 Mobiliar Insurance: Award winning process driven technology
- Papyrus Wizard technology lets 4000 front office staff focus on customer needs
- Winner 2016 BNP Paribas: Adaptive process management boosts productivity
- 50% time reduction in the document template development phase
- 90% time reduction in the release phase, business controls the complete document lifecycle
- Finalist 2016 ACORD Insurance Innovation Award: Papyrus OMNI Channel solution
- Mobile Capture Product of the Year 2016 by Document Manager (UK)



## Thank you for your time & attention

Annemarie Pucher
CEO, ISIS Papyrus Software
Vienna/Austria
+43-2236-27551-0

Dallas-Fort Worth, Texas/USA

+817 416 2345

www.isis-papyrus.com

Annemarie.Pucher@isis-papyrus.com