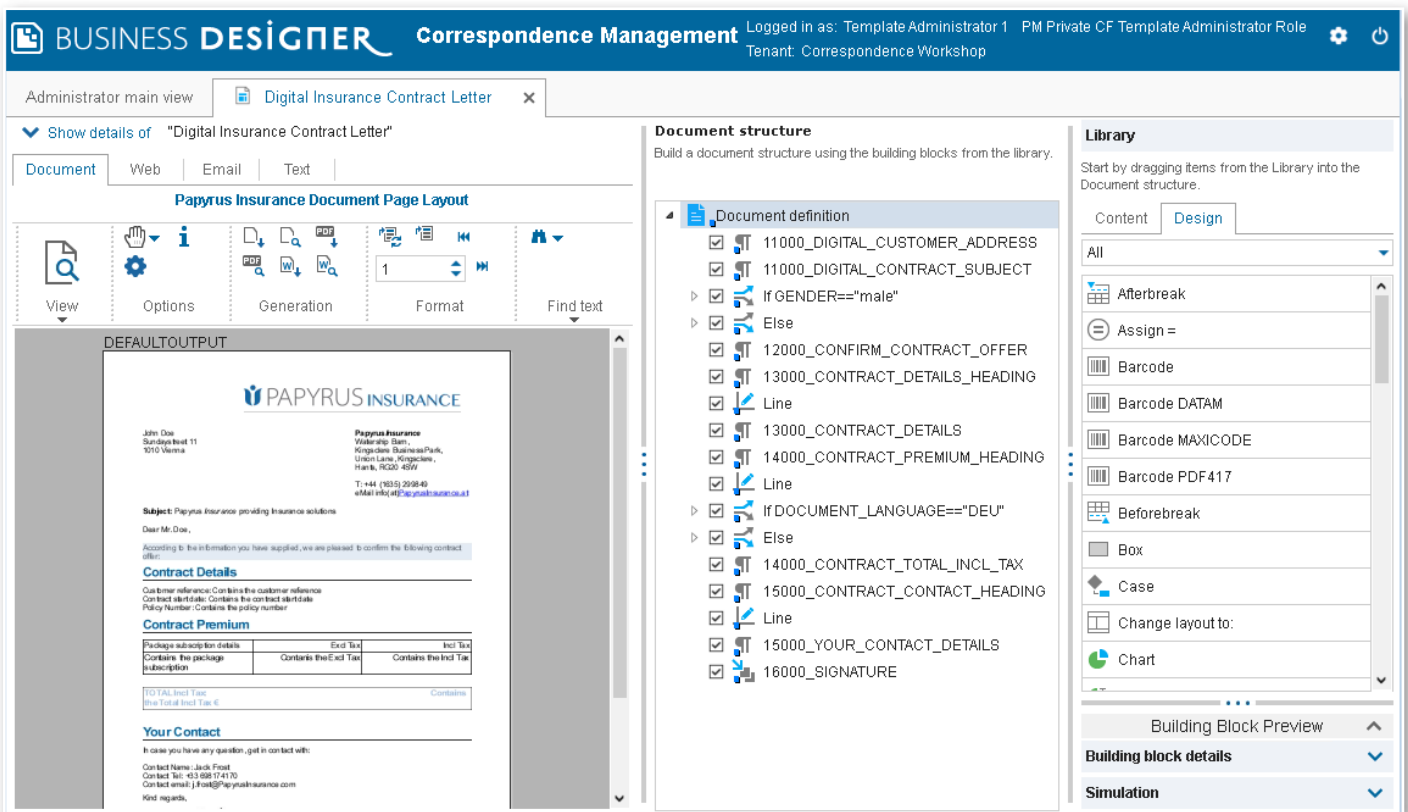


Papyrus Business Designer 7

Business Correspondence Administration



Product Description

Papyrus Business Designer enables business administrator teams to work and collaborate in a WYSIWYG drag & drop fashion, using intuitive GUIs, to **design business documents** from **reusable document elements**. This guarantees a **substantial time reduction throughout the whole document design phase**. Users handle change requests directly in a fast and managed way.

The smart design approach enables consolidation with a modular, cross-channel document design (AFP/PDF/HTML) for all personalized output an organization has. Document templates and resources are defined only once, irrespective of document type, batch, online, ad hoc or interactive for any needed output channel.

Business Designer leverages the Business Correspondence Framework Solution delivered as standard framework with the Papyrus WebRepository.

Business takes ownership for mission critical digital and traditional documents

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replaces all previous
documentation.

Functions

- Document design
- Change and Release Management
- Natural Language Rules
- Wizard HTML forms and process design
- Reports

Document Design

- Single template for all output formats (print/web/email/PDF)
- All building blocks re-usable across batch/online/interactive and ad-hoc document generation
- Building blocks include layouts, personalized text with prompt requests for user interactivity, targeted messages, QR codes and editable/fillable forms with relevant one-to-one content and hyperlinks
- Animated promotions with video sequences and audio files, adjustable charts, dynamic tables and white-space management
- Sharing of building blocks between Papyrus Designer and Business Designer

Variable Content

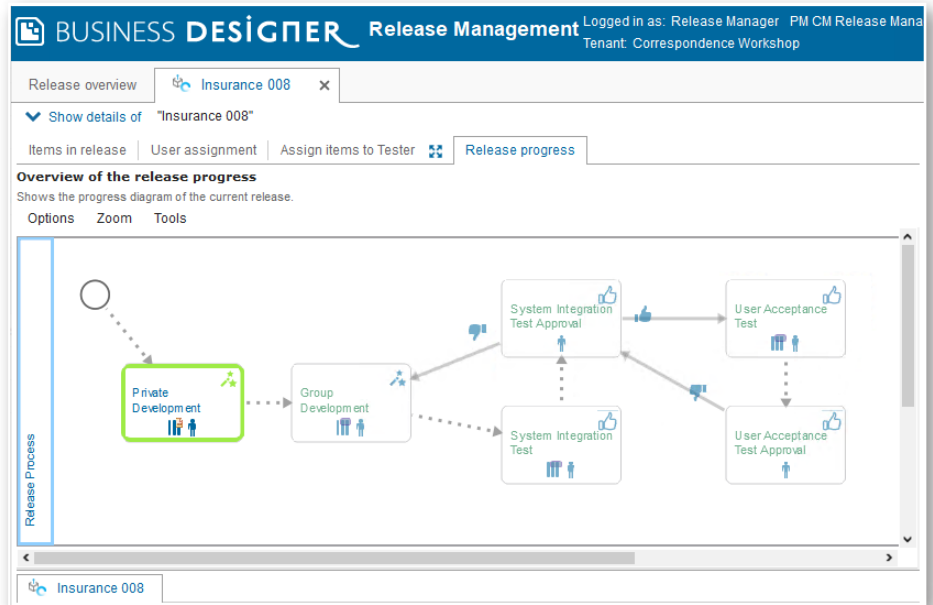
- Any type and structure of business data (XML, CSV, line mode, etc.)
- Data can be used 'as is' without initial data manipulation or tagging
- Many data sources supported by Papyrus Adapters (from file system or via messaging interfaces in real time)

Interactivity

- Defined by business administrator allowing end users to:
 - Enter variable data
 - Select/deselect document building blocks
 - Perform in-document editing depending on permissions and document settings
 - Respond in real time (click on a link or send a message)

Wizard-Driven HTML Forms Design

- Creation of HTML forms for wizard-driven document composition
- Wizards guide end users through choices and decisions to build custom documents step-by-step from building blocks



Change and Release Management

- Process definition, sign-off, and deployment of document changes by business teams
- Elements available to production after passing release cycle
- Full control of changes at any point in time during production including hotfix deliveries
- Elements available in different communication scenarios (e.g. in dark processing, for on demand document generation, for interactive letter writing)

Rules

- Multi-language business rule entry for non-technical business users
- Guided natural language rule authoring and syntax-free entry
- Automatic check of syntax and consistency

Process Design – Job Management

- Single-pass formatting (AFP, PDF, PDF/A, PDF/UA, HTML5, Word) with index
- Delivery based on customer preference (digital, print)
- Handle all in one go: mobile, SMS, email with HTML or PDF attachments, HTML webpage and to print data stream

Reports

- Logging of all actions in the system and processes
- Reports freely definable
- Reports as AFP, PDF or responsive HTML documents and/or as real-time reporting

Prerequisites

- Windows Vista/7/8/10/Server 2008/Server 2012/Server 2016
- Standard office PC
- Min. display resolution of 1280x1024
- Papyrus WebRepository

Order Information

Papyrus Business Designer for Windows

Training

ISIS Papyrus offers in-house workshops and standard courses for user training.

Maintenance

The Terms and Conditions for ISIS Papyrus Software Products apply. Free service period is 6 months after installation. A maintenance agreement is offered optionally for updates and product support.