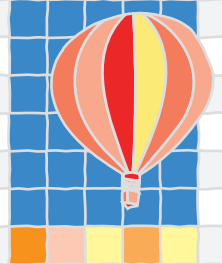
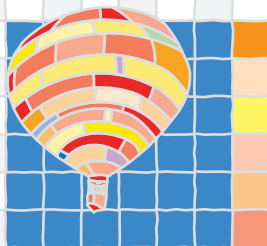
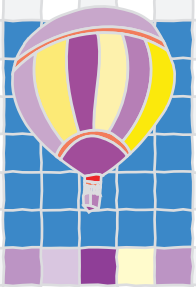


**The Premier Roadshow for
Enterprise Communication and
Business Process Management**

ISIS Strategy



and User Conference

Brussels, June 12

Copenhagen, June 14

Stockholm, June 15

A golden opportunity for

Key Decision Makers and Document Professionals

ISIS Strategy and User Conference 2007 - You are invited...

Our conference program in 2007 will not only explain and demo our products, but will also provide the background and rationale for the changes that our business and marketplace are going through. Version SEVEN our system will be offered as the **Papyrus Process and Communication Platform**. This is not just a new name for an old product, but the completion of a ten year development project. In 2007 we add the final components that make it the most powerful, flexible and productive PROCESS MANAGEMENT platform available.

The unique and patented functions of the Papyrus platform:

- **MANAGEMENT:** The Papyrus WebRepository offers operating system and tier-spanning management that finally makes the concept of service orientation a practical reality.
- **INTEGRATION:** The Papyrus Platform comes with a set of ready-to-use definition frameworks that can shorten your SOA projects to integrate ECM, CRM, and BPM with your ERP systems.
- **BUSINESS PROCESS:** The Papyrus WebRepository offers the User-Trained Agent that will learn ANY business process from simple user interaction with the concepts in WebRepository.
- **WEB-APPLICATIONS:** The Papyrus WebRepository is also a TRUE round-trip development environment for powerful web applications without the need for Java or XML programming.
- **USER PRODUCTIVITY:** A new user interface concept, referred to as XUI or eXtendable User Interface, provides more presentation power than Mac-X and Vista together.
- **DOCUMENT APPLICATIONS:** Papyrus SEVEN is still fully upward compatible to all the INBOUND and OUTBOUND applications, documents and processes you built with Papyrus software in the last ten years.

If you're new to Papyrus

Since its inception in 1995, the Papyrus System has grown into the leading document platform in the world.

Join us and learn more about this exciting totally integrated solution.

In different sessions, you'll learn about building and deploying world class document applications and extending your document applications with cutting edge technologies such as Papyrus Objects. 'Document Integration' is where you will learn to integrate your document applications with the rest of your enterprise.

The broad range of Papyrus software is

most easily understood by realizing that Papyrus fundamentally does the following:

- It covers the complete document lifecycle.
- Populates documents with any type of business data.
- Integrates and automates document processes.
- Creates, manages and distributes personalized documents for print and electronic delivery.
- Includes incoming mail into a global document strategy.

Focus On Your Industry

Experts will focus in their sessions on the unique challenges in your industry. This is your chance to hear how you can make a measurable impact in your organization with Papyrus. It's a fantastic opportunity to meet like-minded document professionals to discuss best practices and pragmatic solutions to common real-life challenges.

Why You and Your Colleagues Should Attend?

- There are many sessions for you to choose from and at the same time broaden your network of peers facing similar challenges.
- Offers technical, solutions oriented, document integration conferencing and gives an in-depth understanding of how to integrate your document applications with the rest of your enterprise.
- Paperless does not mean document-less! So be prepared to raise the bar of your document solution knowledge, and push your ideas further forward along the path to future document solutions.
- Hear statements of direction and vision including future projections from ISIS executives as well as real life experiences from Papyrus customers, other technology professionals and industry pundits.
- Choose workshops appropriate to your technical level and keep technical skills up to date.
- You can hand pick the sessions you wish to attend. This is a great opportunity to explore new ideas, solutions and concepts that will deliver high business value to your organization.

Vertical Markets Presented

- Banking/Finance
- Insurance/Medical/Healthcare
- Telecom
- Utilities
- Government
- Service Bureaus

Who Will You Meet

- Senior executives and key decision makers
- IT Managers / Business Line Managers
- Document Professionals
- Strategists / Corporate Architects
- Printing Specialists



One Company - a World of Solutions
fully integrated and architected

Conference Overview



About this conference

The conference features a rich mix of presentations, application demonstrations and peer-to-peer learning opportunities. It brings together the technologies, people and ideas driving the future of strategic document management across the enterprise. This is the place to get practical answers you need for today's biggest concerns - **doing more with less**, coping with a complex business environment, satisfying customer demand and achieving measurable ROI.

Networking and community building

Make connections and **share ideas** with peer executives who, like yourself, have found that in today's business climate you cannot afford to not have a corporate document strategy and lifecycle document management.

Technology Showcase

Attend software demonstrations and personally meet experienced consultants in your field who have found **creative new ways** for you to benefit using available Papyrus technology. Discover how Frameworks demonstrate unique and measurable advantages of the Papyrus system, talk to those already using the Papyrus Objects platform with its Repository and **centralized point of control** and hear firsthand how its enhanced performance can help you meet your goals. Also, get the latest information from ISIS management on new software development.

Conference sessions

Sessions offer varying levels of technical information. There is something for everyone ranging from IT managers, highly technical users, systems administrators and executives.

Ask The Expert Session

This very popular session promotes an exchange of ideas and questions. Speak one-to-one with our experts and get clear answers to your toughest questions.

"It was also interesting to meet some people from other companies that use Papyrus and hear about their experiences with the system."

Heidi Paulsen, PFA Pension, Denmark

Real World Customer Reports

This is a unique opportunity for business and IT managers to informally meet with technology experts and gain a clear idea on how you will **achieve a greater return on investment** and **lower your total cost of ownership**. You will hear directly and candidly from customers who are eager to share their successes and challenges in the areas of business document development, business data integration, output management, printing, web delivery, archiving - and much more.

RheinLand Insurance

Migration of Legacy Applications such as ASF/DCF providing a user friendly front end for letter administration and text editing. This session will focus on an implementation of Papyrus at Rheinland Insurance.



AMF Pension

Mrs. Annika Rydberg will share with us the business oriented challenges which made AMF choose Papyrus and talk about the results so far AMF have achieved from a business perspective. She will also talk about the future perspective and plans for this project.



8.30 **Welcome with Coffee**

Start your day relaxed and take the opportunity to network with your peers.

9.00 **Agile Process: An Oxymoron?****Keynote Speaker: Max J. Pucher - Chief Architect ISIS Papyrus**

Read all about SOA with or without BPM today and the word AGILE seems to be the current buzzword. How could a process, a rigidly enforced step-by-step sequence of work items, ever be agile? Actually, the way processes are analyzed, modelled, simulated, implemented, interfaced, deployed, monitored and tuned by the best-of-breed BPM products, they are far from agile. Indeed, the use of AGILE in the context of Java Application Server based SOA is a straight lie. SOA that is realized by means of BPML, BPEL and Java is a corporate straightjacket. How then could one make a company more agile and do away with process analysis and its consequences? The only option today is a CASE MANAGEMENT environment, capable of dynamically assembling any kind of process from data models and documents in the repository. Not the sequence of actions is relevant but the summary states of work items in the CASE folder. Now imagine a process management system that LEARNS the process from the users as they work with the data items and documents in the case. Doesn't it sound unbelievable

SOLUTIONS TRACK

10.00 **Handle all inbound and outbound customer communications within one environment**

This is an essential step to open up the business process bottleneck. Not only is it important to control the message you send out but it is equally or even more important how and when customers respond to which message. Papyrus software personalizes output documents and integrates capture technology to process incoming mail. Tracking of customer responses ensures all contact with customers is relevant and timely. Manual workload is minimized by automatic classification of incoming mail on paper, fax and by e-mail with automatic or user driven responses generated.

Live Demonstration: Customer Response Management System

10.45 **Break**11.15 **Business process driven customer communication increases speed to market**

Communication can be a document, a dialog, a sticker on the document, a data record, an e-mail or a voice mail and all of it is business process driven. A single toolkit is used for any type of business communication and every user with the right authorization can create highly personalized business letters. At the same time the business user defines graphically the document processes without the need to program dialogs. All business communication elements and their processes are stored and administered in the central WebRepository.

Live Demonstration: Papyrus Development Framework

12.15 **Case Study: Real-life experiences presented by RheinLand Insurance**

Migration of Legacy Applications such as ASF/DCF

13.00 **Lunch**14.00 **Setting up a Papyrus WebPortal is easier than you think.**

This session will show you key technology for building dynamic interactive Web applications with PDF previews. The user can input text and data using Papyrus WebPortal.

Live Demonstration: Papyrus WebPortal

14.45 **Break**15.15 **Integrated Archiving and Web Delivery**

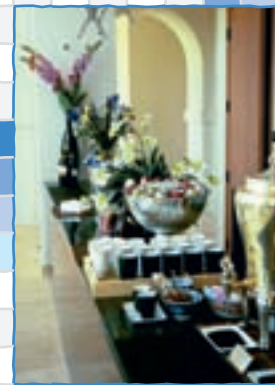
This session outlines the requirements for enterprise wide document archiving and e-delivery. Inbound and outbound documents can be archived in common folders in AFP or PDF formats and be seamlessly delivered to a Web user for viewing or response generation.

Live Demonstration: Papyrus WebArchive

16.15 **Ask the expert session**

Product and technology experts moderate this very popular session promoting an exchange of ideas and questions. Network with others who share common interests, challenges and enthusiasm. Speak one-on-one with the expert and get clear answers to your toughest questions.

Conference ~ Agenda



“The magnetizing presentation of Mr. Max J. Pucher opened many gates for further meditation and reflection.


I was also very impressed by the case studies presented by end-users.”

Radu Parfenie, XEROX Corporation

“The event provided good insight in upcoming Papyrus Solutions and we gathered useful information on how other customers implemented various Papyrus projects..”

Endre Eikeland, KLP Insurance, Norway

STRATEGY TRACK

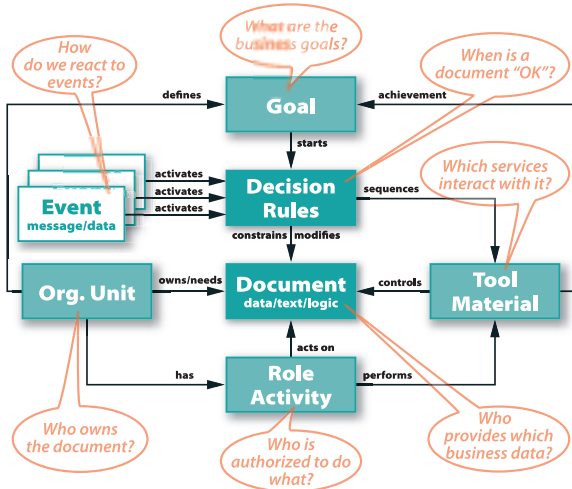
- 10.00 **Automated processes for user correspondence maximize efficiency and productivity**
Learn about leveraging best available technology to support user definition of business rules and text messages to produce document workflows that meet business needs. Easy-to-use and time saving business letter development as well as administration by end users is ensured by Papyrus design tools.
The Web browser functions enable the user to view or interact with letters and communications of practically any type. Each end user's experience is tailored to his or her role, enabling extensive flexibility in interacting with letters such as filling in text and data. Watch a brief demo of the user trained agent and learn how Papyrus streamlines business processes and reduces operating costs by automating correspondence.
Live Demonstration: Papyrus WebPortal and User Trains Computer
- 10.45 **Break**
- 11.15 **Invoice Framework: Automated invoice management**
Invoices, with additional meta-information the company may need, can be easily and timely acquired by automating the processes relating to the data entry of payable invoices. The data is then exchanged in an easier way inside the company.
Live Demonstration: Invoice Framework
- 12.15 **Case Study: Real-life experiences presented by RheinLand Insurance**
Migration of Legacy Applications such as ASF/DCF
- 13.00 **Lunch**
- 14.00 **Optimized Output Management - Print and Mail**
To implement an automated document factory (ADF) executing end to end document process management, tracking and monitoring jobs across platforms along with output channels can be a difficult task – unless you have Papyrus! This session will show how you can effectively use the centralized PrintPool for bundling and sorting of all business documents with different natures and data sources. Optimized print and mail will result in huge savings and guarantees customer satisfaction when receiving all information consolidated in one envelope.
Live Demonstration: ADF with Papyrus PrintPool
- 14.45 **Break**
- 15.15 **Interfacing with business applications using Adapters and Typemanagers**
Join us to learn about available Adapter interfaces for SAP, MQ Series, HTTP, XML, CICS, LDAP and Typemanager for DB/2 and Oracle.
- 16.15  **Ask the expert session**
Product and technology experts moderate this very popular session promoting an exchange of ideas and questions. Network with others who share common interests, challenges and enthusiasm. Speak one-on-one with the expert and get clear answers to your toughest questions.



What's New?

Business Process Management

Communication can be a document, a dialog, a sticker on the document, a data record, an e-mail or a voice mail and all of it is business process driven. The Papyrus process engine does not use a simplistic procedural flowchart to define the process but instead the Papyrus BPM is State and Event driven to avoid problems associated with parallel activities and the rigid sequence of a procedure.



"The sessions on 'Smart Agents' and their Heuristic abilities were fascinating!" Frank Hindmarch, Siemens Business Services

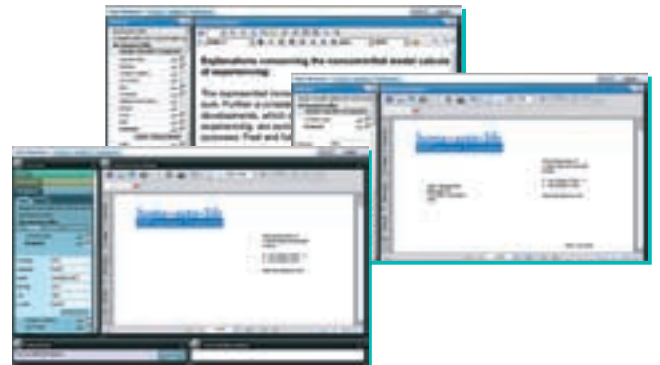
Change Management

Papyrus change management executes defined user roles and policies based on the version of the document's resource and its validation (i.e. marketing text is valid from/to). Due to WebRepository's use of an advanced STATE engine the document is automatically moved by the electronic agent through certain states and change management processes (develop/test/sign-off/production).

Papyrus WebPortal

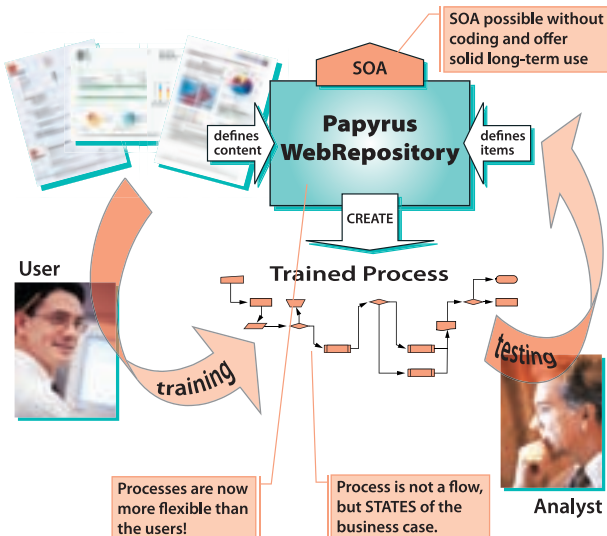
More than a pretty user interface.

The WebPortal presentation is dynamically created from definitions in the Repository and not by coding a GUI program. Deploying Java or .NET programs to servers or PCs is not required.



User Trains Computer

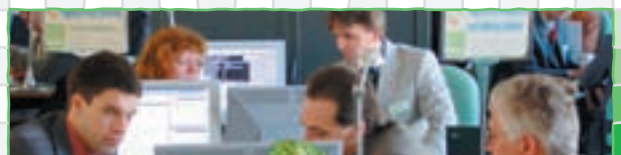
The user can assemble the business cases dynamically and the assembly process will be trained. The UTA (user trained agent) uses the trained decision patterns to either suggest next steps or perform them automatically as long as they do not require free text or data entry as these would have to be performed by the user as part of an activity.



Deployment: Automatic software and resource distribution

The Papyrus System employs a peer-to-peer transaction mechanism to set up as many transparently communicating nodes as needed that all employ the same core kernel code regardless of the operating system. These nodes are managed and deployed from the WebRepository which also holds the role/policy collection, all user definitions and document resources. When the user goes online all valid information will be automatically presented to the user in the Desktop.

We lead by experience.



Enterprise Communication and Business Process Platform

Patented Technology!

- Central Meta-Models in the Repository
- Test & Change Management
- Versioning and Deployment
- Business Process and Rules
- Trained Processes and GUI
- Portal Applications
- Integrated Security
- Binary Compatibility
- High-Availability
- Peer to Peer-Multi-Node
- Application Integration and Management

Papyrus WebRepository centrally defines, controls and version manages all meta-data for all interfaces and all business case items. A Repository is always a management environment for application definitions. It contains meta-data only and does not hold instances. An archive on the other hand uses index-tables to search for instances but does not manage applications.

Papyrus WebArchive performs the long-term and short-term archiving on the media of your choice. Storage management attributes for each object ensures that it is automatically archived as soon as it reaches the appropriate state. Separate archive runs or conversions are not required.

Get Your Solution!

Papyrus Designer Suite

Integrated graphical document application development. Obtain practical information that will help you to choose the right tools for each task and get your applications up and running in record time!

Papyrus DocEXEC

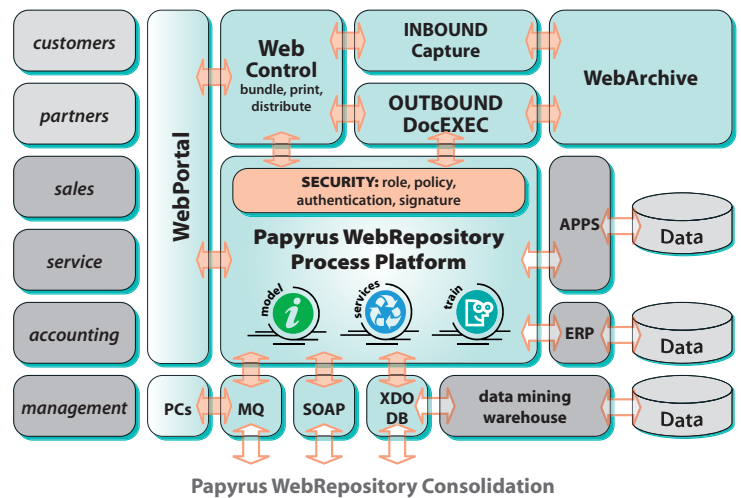
High speed formatting on 11 platforms up to 38 Million pages per hour.

Papyrus PrintPool/Postprocessing

Any savings are noteworthy in an organization that generates a large number of batch documents and letters. They can be bundled, sorted and printed making use of the best postal discount. Automatic index generation, OMR and barcode support is integrated functionality with no programming required.

Papyrus Host, Server & WebControl

Offers a proven system designed for transparent and seamless multi-channel output. At time of print, the platform and printer can be chosen freely without any changes to the user application. Web delivery, e-mail and fax output with process management for all jobs across the TCP/IP network is standard functionality.



Patents:

ISIS Papyrus has two patents for the Papyrus System, the first one for OO-distributed transactions and the second for the User-Trained Agent.

US Patent • no. 6848109 • OO-distributed transactions
Patent Pending • 60/865,078 • User-Trained Agent

Papyrus WebPortal

Use standard Papyrus components to build and deploy world class e-business document applications.

Papyrus Client and Desktop

This product features a simple user interface that requires no formal training. Users are provided access either to a number of libraries, or the letter can be created by a message event received through an adapter. Papyrus Client is available as a plug-in for document viewing, document formatting, text editing and variable data entry using prompting functionality.

Papyrus Adapter and Typemanager (Oracle and DB/2)

Open and platform independent interfaces to integrate your business application data seamlessly with the document application generated by Papyrus.

Papyrus Capture

Papyrus integrates capture technology to process incoming mail, including classification and distribution to a certain department or user. Papyrus can capture all relevant data and trigger the creation of a personalized reply. Incoming and outgoing correspondence is fully integrated into one system that covers the complete document lifecycle.

Conference Locations



June 12 Brussels

Hotel Astoria

Rue Royale 103
1000 Bruxelles
Belgium

www.sofitel.com

Tel +32 (02) 227 0505

Fax +32 (02) 217 1150



June 14 Copenhagen

Hotel D'Angleterre

34, Kongens Nytorv
Kongens Nytorv 34, P.O. Box 9077
1022 Copenhagen K
Denmark

www.dangleterre.dk

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F: +45 (33) 12 1118



June 15 Stockholm

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